



News Release

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FOR IMMEDIATE RELEASE – July 2, 2009

Citizens National Bank Launches Facebook Page

Acknowledging the popularity of social media and the ability to provide information instantly, Citizens National Bank (CNB) has launched a page on Facebook. “With the growth of mobile phone usage and the daily use of sites such as Facebook to keep in touch with their daily lives, we wanted to provide a way for our customers to access information about us in whatever way they choose,” comments VP/Marketing Director Cindy Scott. “It’s another opportunity for us to expand our internet presence and provide another avenue for people to link to our website and the valuable resources available at cnbohio.com.”

Features of the Facebook page include links to various calculators, online videos and the bank’s hours of operation and phone number. Additionally, this will become a forum for promoting the community events Citizens National Bank sponsors and participates in.

Those wishing to view the page should go to facebook.com and search for [Citizens National Bank](#). Members may become fans of Citizens National Bank and updates will then automatically appear on their personal Facebook pages, allowing them to stay up-to-date with the latest information available from CNB.

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